Eligibility

- First time to China
- Capability of shooting, editing and producing short video individually
- Respect Chinese culture
- Working proficiency in English
- Answering annual theme Wanderlust, Gastronomy, Landscape
- Senior students, Alumni in Film Studies or relevant majors preferred
- Candidates with basic shooting and editing facilities preferred



Contact, Associate Professor Rebecca Yang, yangzhuofan@bnu.edu.cn

AICCC, Beijing Normal University, 19 Xinjiekou Wai Street,

Haidian, Beijing, China 100875 | +8610 58805680

CALL FOR APPLICATIONS



China through international young filmmaker's lenses at their first glances at the culture



AICCC PROVIDES:



- Round trip from participant's home institute to the destination cities in China, economy class
- Accommodation in destination cities, student dormitory
- One-day tour to know local culture
- Local volunteers, acting as both interpreter and assistant producer
- Basic facilities of shooting and editing
- Daily expenses in destination cities, averagely 100 RMB per day
- Mobile phone chip with number, for local communication
- Program T-shirt
- Accident body insurance



Task

- A ten-minute short documentary about the culture in the destination, with English&Chinese subtitles
- A poster
- A synopsis
- A photo of the film maker
- 10 still captures from the film
- 5 behind-the-scenes photos during this project
- Promote your Looking China film and your

THEME: Wanderlust, Gastronomy, Landscape

"Wanderlust, Gastronomy, Landscape" is indeed a grammatically correct and coherent English phrase. Each word in the phrase carries a distinct meaning and evokes a particular aspect of the experience you want to convey. Here's a breakdown:

wanderlust

This word represents a strong desire or impulse to travel and explore the world. It conveys a sense of adventure and curiosity about new places.

Gastronomy

Gastronomy refers to the art and science of good eating. It encompasses the appreciation of food, its preparation, and the cultural aspects of cuisine.

Landscape

Landscape refers to the visual characteristics and features of an area of land, often emphasizing its natural beauty. It can encompass everything from stunning natural vistas to urban skylines.

As a theme for your program, "Wanderlust, Gastronomy, Landscape" is not only linguistically sound but also conceptually rich. It effectively captures the essence of your program, highlighting the desire for travel, the exploration of culinary traditions, and the appreciation of beautiful landscapes. It is a strong and appealing theme that conveys the diverse and immersive experience you aim to offer to young filmmakers.

AWARDS: Golden Lenses

Since 2014, *Looking China* started the *Golden Lenses* awards for all the short films produced during the project, judged by three marking criterions : **Best Cultural Discovery, Best Artistic Presentation** and **Best Internet Reach**. Every year, AICCC will select and sponsor one to three winners to go back China to make another short film as reward.

Project Timeline

- October, 2023 to 2024, Call for applications open
- Ten weeks before, Candidate's applications sent to AICCC
- **Eight weeks before**, Participants, including teachers and students, confirmed by AICCC
- Two weeks before, Confirmation of travel details
- Day 1, Arrival, Meeting with Local Partners
- Day 2, Opening ceremony
- **Day 3**, Cultural tour, including the most important tourist attractions or cultural highlights in the destination cities
- Day 4, Topic finalized, shooting test
- Day 5 9, Shooting
- Day 10 14, Post Production
- Day 15, Internal Screening and modification
- **Day 16**, Final Screening
- Day 17, Departure
- After the project in China, Screenings, Awards, festival entering and online promotion...





TESTIMONY





Looking China confined to a fortnight, and resulting in 10-minute documentaries from script to screen, made by first time visitors to China, is indeed a tall order. The miracle is that some very good films manage to come out of this high-pressured and multi-national environment.

—Professor Arun Gupta, NID, Ahmedabad, India

Cooperation between the faculty of Dramatic Arts in Belgrade, Serbia, on the *Looking China* project has been lasting for a full five years. And it is becoming increasingly dynamic. We started with two students who joined a group and, today, we are at the head of a group from Southeast Europe comprising students from six countries. This cooperation is sincere and open, based on mutual respect and is more than just formal cooperation. It is now already an expression of friendship and support. ——Professor Predrag Velinovic, Faculty of Dramatic Art in Belgrade, Serbia



I used to think of China as a really exotic place that I couldn't really understand. But living here for just a short perid of time, I have really seen that there are more similarities than differences that divide us. Because the people I have met here, the experiences I have had here, and the challenges I have encountered will bring changes to my life in the future.

—Janeli Pelska, student from Tallinn University, Estonia



My key word is Family. During the five days of filming, Mo Zi is the character of my film. He and his family have all been so welcoming, and I almost feel like a Chinese, and my Chinese family like me pretty much. Everyone I've met in China has been completely welcoming and very happy to meet me.

——Steven Taylor, student from Oxford Brookes University, UK